

## **Bliss Rings to Exhibit its Bespoke Wedding Ring Service at the National Wedding Show 2010, London**

*Bliss Rings is set to continue its story of rapid growth by exhibiting its unique "design your own wedding ring" service at the National Wedding Show in London on 19-21 February 2010.*

([PRWEB](#)) February 10, 2010 -- Bliss Rings, the UK based [bespoke wedding ring](#) company is set to continue its story of rapid growth by exhibiting at the UK's largest wedding show - the National Wedding Show to be held at Olympia in London on 19th -21st February 2010.

Although veterans of smaller regional wedding shows, the National Wedding Show, the largest event of its kind in the UK, marks a new phase in the Bliss Rings story.

"The level of interest in our service has been so strong in the last year that the next logical step for us is to take Bliss Rings to a wider audience. I'm confident that the brides and grooms that come to meet us at the National Wedding Show will love our special service," explained Silvy Curtis, Managing Director of Bliss Rings.

Bliss Rings offers a unique home appointment service where customers are free to browse and try on wedding rings from the Bliss Rings collection. Customers can modify the specification and design of any ring to suit their own requirements or even design wedding rings from scratch.

"Exhibiting at wedding shows is an essential part of our marketing strategy because we are not a run-of-the-mill wedding ring retailer. People that we meet often have a lot of questions, and being able to describe what we do face to face helps a lot. Frankly, most people are amazed that they can have a bespoke wedding ring designed and made for them at a price that is lower than a mass produced wedding ring purchased in the high street. They think there is a catch and we have to explain that our low overhead business model means we can pass on big savings to our customers", added Ms Curtis.

Bliss Rings will be offering special deals for National Wedding Show visitors including free jewellery gifts for groomsmen and bridesmaids.

Bliss Rings will be at stand C41 in the Olympia Grand Hall at the National Wedding Show in London on 19-21 February 2010.

### About Bliss Rings

Bliss Rings offers the UK's best value custom made wedding rings. Shoppers can browse the full collection of [wedding rings for men](#) and [wedding rings for women](#) on the website.

For more information or to speak to a Bliss Rings advisor please call 0845 643 0401, or visit <http://www.blissrings.co.uk>

###

**Contact Information****Silvia Curtis**

Bliss Rings

<http://www.blissrings.co.uk>

0845 643 0401

**Online Web 2.0 Version**You can read the online version of this press release [here](#).**PRWebPodcast Available**[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)